Celine Tabbara

Graphic Designer

CONTACT

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OBJECTIVE

A Position as a graphic designer, digital artist & visual communicator to accomplish using my perceived knowledge and experience in this open field great outcomes with the online & physical world.

EDUCATION

Lebanese International University (LIU), Beirut
Bachelor of Arts in Graphic Design
2025 Graduate ***with Distinction***

- Participated in the LibanPack international packaging contest.
- Volunteered for an internship at the university for 2 months, where my role was to create engaging content for upcoming events.

Vocational Education in Graphic Design
CIS College Khaldeh Branch
Dec 2019 - Aug 2021

- Completed a 3-year vocational program with the highest marks.
- Developed a detailed background in creating successful, eye-catching and new, professional projects.
- Worked on manual and digital projects, including photography, editing, digital artwork, & manual compositions.

Experience

Poeme Chocolate Factory
Graphic Designer /Art Director
Aug 2023 - Sept 2026

- Gained extensive experience in graphic design, collaborating with international clients from Thailand, Qatar, Dubai, USA & more.
- Specialized in packaging & Social Media design.
- Created appealing posters & 3D creative pop-ups for all Poeme branches, helping improve sales, marketing, and their digital presence.
- My role as graphic designer & photographer, demonstrating my ability to work under pressure.

Things I'm familiar with while at Poeme Factory:
- Banners design.
- Menus design & QR code development.
- Catalogues based on orders & events.
- Designed social media ads, posts, animated videos.
- Flexibility with customer service communication.
- Familiar with editing on websites .
- Experienced with packaging design, sticker design & mainly working with print houses.

Order of Nurses Lebanon
Freelance Designer & Art Director
4/2025 - 5/2025

- Developed & executed the complete branding & conecpt for the Nurses Day event May 2025, including designs for banners, backdrops, posters, & social media posts.
- Created visually impactful invitation cards & a custom trophy design, tailored for high-profile, official guests.

6/2024

- Created posters for the winning candidate's office, incorporating her tagline.
- Designed an invitation card for the organization prior to the election.

Nourhan fragrance & beauty
Freelance Packaging Designer

- Customized perfume packaging design, with logo, personal bags, stickers & brand identity.
- Developed the full branding for body oil & body mist, including logo design & product packaging.

Smart Design KSA
(International Construction & Architectural Company, Saudi Arabia)

- Led the design development of the company's website from concept to completion, ensuring a user-friendly interface & responsive design, aligning the website's aesthetics with their brand identity & international presence.

Internship at Talents Factory
Graphic Design Intern
Jan 18 2024 –Feb 15- 2024

- Responsible in creating engaging and trendy Social media posts as well as stories, & brand related brochures and posters.

Market Masters for Trading
Full time Social Media Manager
Freelancer

- Created compelling logos, animation clips, & digital media.
- Created their full brand identity ,highly engaging videos , story design & social media trends.

The Frozen Ice
Ice Cream Company
Freelance Designer

- Shaping the very identity of an ice cream fridge for a renowned ice cream manufacturer, as well as a compelling logo for the brand.

Solushes
Lip Care Brand - Social Media Manager
June 31 - Aug 1 2024

- Responsible for crafting catchy social media posts.
- Boosted engagement & developed content to effectively capture the brand's audience.

Revyou.ai
Qatar Company
Freelance Social media manager

- Developed engaging social media content for Revyou.ai, an AI system designed to enhance customer reviews.

Lave - Health Care Brand
Freelance Photographer

- As a freelance photographer for Lave, my mission was to capture creative, professional, out-of-the-box images for their product.

Bassant Cheese
Freelance Photographer

- Developed the full brand identity Bassant Cheese.
- Led creative photoshoots, capturing unique & professional images.
- Collaborated to create strategies that increased user engagement and brand visibility.

Elevated Construction Solutions
Freelance Social media manager

- Developed engaging social media content for a renovation company in lebanon.
- Collaborated to create strategies that increased user engagement & brand visibility.

Computer Skills

- Highly experienced with Adobe Design Software programs (Illustrator, Photoshop, InDesign, After effects, Premiere Pro etc.)
- Familiar with all types of Microsoft office programs (Word, Excel, PowerPoint)

Skills & Hobbies

- Eagerly ready with any new trends design related.
- Photography
- Art & crafts, 3d modeling projects, Reading & Copy writing.

Languages

- English - fluently
- Arabic - fluently
- French - Medium (completed DELF AI, A2 diploma)
- Spanish - Basics